# **Program Overview**

Tourism and Travel Services Management in Hawaii

Emsi Q4 2016 Data Set

January 2017

96-045 Ala Ike Pearl City, Hawaii 96782 808 4550011

# **Parameters**

#### **Programs**

Code	Description
52.0903	Tourism and Travel Services Management

### Regions

Code	Description
15	Hawaii

#### **Completions Year**

2015

#### **Jobs Timeframe**

2016 - 2026

#### **Datarun**

2016.4 - QCEW Employees, Non-QCEW Employees, Self-Employed, and Extended Proprietors

### **Program Overview**

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Regional Institutions had Completions in the last 13 years

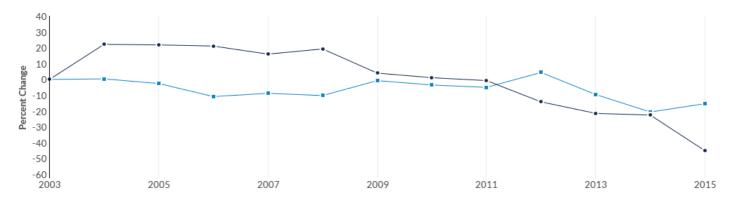
151

Regional Program Completions (2015)

450

Annual Openings (2015)

# Regional Trends



Region	2003 Completions	2015 Completions	% Change
<ul><li>Region</li></ul>	275	151	-45.1%
Nation	1,709	1,447	-15.3%

# Regional Completions by Award Level



	Award Level	Completions (2015)	Percent	
•	Bachelors degree	146	96.7%	
•	Masters degree	5	3.3%	1
	Award of less than 1 academic year	0	0.0%	
	Award of at least 1 but less than 2 academic years	0	0.0%	
	Associates degree	0	0.0%	
	Award of at least 2 but less than 4 academic years	0	0.0%	
	Postbaccalaureate certificate	0	0.0%	
	Post-masters certificate	0	0.0%	
	Doctors degree	0	0.0%	

# Regional Completions by Institution

Institution	Certificates (2015)	Degrees (2015)	Total Completions (2015)
University of Hawaii at Manoa	0	107	107
Hawaii Pacific University	0	44	44
Hawaii Business College	0	0	0
Kapiolani Community College	0	0	0
Travel Institute of the Pacific	0	0	0
Brigham Young University-Hawaii	0	0	0

### Similar Programs

16

Programs (2015)

1,338

Completions (2015)

CIP Code	Program	Completions (2015)
52.0201	Business Administration and Management, General	962
52.0101	Business/Commerce, General	142
44.0401	Public Administration	135
52.0701	Entrepreneurship/Entrepreneurial Studies	37
54.0108	Military History	28

# **Target Occupations**

9,209

Jobs (2016) 1% below National average +18.0%

% Change (2016-2026) Nation: +14.9% \$22.88/hr

Median Hourly Earnings Nation: \$24.20/hr

Occupation	2016 Jobs	Annual Openings	Median Hourly Earnings	Growth (2016 - 2026)	Location Quotient (2016)
Managers, All Other	9,120	388	\$22.89/hr	+17.98%	0.98
Travel Guides	89	5	\$21.79/hr	+16.85%	1.94

#### Growth

9,209 10,864 1,655 18.0% 2016 Jobs 2026 Jobs Change (2016-2026) % Change (2016-2026) 15K 10K Jobs 5K 0K 2017 2021 2018 2020 2026 2016 2019

Occupation	2016 Jobs	2026 Jobs	Change	% Change
Managers, All Other (11-9199)	9,120	10,760	1,640	18%
Travel Guides (39-7012)	89	104	15	17%

### Percentile Earnings

\$18.53/hr

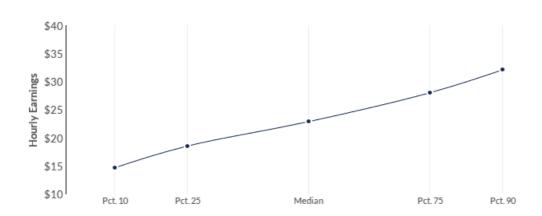
25th Percentile Earnings

\$22.88/hr

Median Earnings

\$28.03/hr

75th Percentile Earnings



Occupation	25th Percentile Earnings	Median Earnings	75th Percentile Earnings
Managers, All Other (11-9199)	\$18.53	\$22.89	\$28.05
Travel Guides (39-7012)	\$17.91	\$21.79	\$26.27

# **Appendix A - Data Sources and Calculations**

#### **Completers Data**

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

#### **Institution Data**

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

#### **Occupation Data**

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

#### **Location Quotient**

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

#### **State Data Sources**

This report uses state data from the following agencies: Hawaii Department of Labor and Industrial Relations, Research and Statistics Office